



40
FORTY
UNDER 40
SOUTH AFRICA

SUMMIT . AWARDS
OCTOBER , 2026 | JOBURG

A FORTY UNDER 40 AFRICA INITIATIVE



FORTYU40SA

POWERED BY
XO-DUS
COMMUNICATIONS
(PTY) LTD-SOUTH AFRICA

OUR
BRANDS



-FORTY UNDER 40 GHANA-



-FORTY UNDER 40 SOUTH AFRICA-



-FORTY UNDER 40 UNITED KINGDOM-

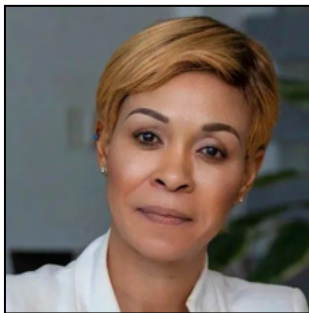


AWARDING BOARD

Our Awards are carefully managed to guard the credibility and ensure their sustainability. The Awards are supervised by a Judging Panel of eminent South Africans comprising the following:



HON. SINDISIWE CHIKUNGA
MINISTER IN THE PRESIDENCY
FOR WOMEN, YOUTH AND
PERSONS WITH DISABILITIES,
SA



H.E. GRACE JEANET MASON
SOUTH AFRICAN
HIGH COMMISSIONER TO GHANA



SIMPHIWE MBATHA
MEMBER OF
NATIONAL ASSEMBLY



DR. NKOSAZANA DLAMINI
ZUMA



ANGELA SENOSHA
POSITIVE SWITCH



ZAMA NGCOBO
WMN ATTORNEYS INC.



MICHELLE AUSTIN
KEEGOR GROUP OF COMPANIES



ABOUT

The Forty Under 40 Award aims to recognize and celebrate a select group of the nation's most influential and accomplished young business leaders under the age of forty. These individuals, representing a wide array of industries, have demonstrated a strong commitment to business growth, professional excellence, and community service, rising through the ranks of their companies or industries at a young age due to their exceptional contributions.

We believe that highlighting the achievements of these rising stars not only honors their success but also provides them with a valuable platform to amplify their voices and create opportunities for the next generation of industry innovators. This initiative encourages young people to pursue excellence from an early age and helps nurture a culture of ambition and achievement.

Each year, we celebrate remarkable individuals- trailblazers who have overcome challenges and economic uncertainties with determination and resilience. These are the individuals we aim to recognize and reward. Our Awarding Board is seeking outstanding entrepreneurs, executives, managers, and professionals from both public and private sectors, as well as non-profit organizations. The selection will be based on accomplishments in business, leadership, innovation, vision, and community involvement.

Award categories incorporate a diverse range of industries, including banking and finance, energy, family businesses, agriculture, arts and theater, journalism, fashion, law, sports, event management, healthcare, technology, and innovation, among others.



ELIGIBILITY

To be eligible, candidates must be a South African, living and doing business in South Africa.

1. Nominees with repeat submissions will have no advantage over those with one nomination. The selection process is not swayed by the number of nominations an individual receives.
2. Nominations can be anonymous and letters of recommendation are not required.
3. Nominee must still be under the age of 40, or 40 in the year of event.
4. Nominee must be an Entrepreneur or Chief Executive officer, Co-Founder, C.O.O of a company. To be eligible, candidate must be a citizen of South Africa, living and doing business in South Africa.

Forty under 40 founded by Richard Abbey Jnr, is currently held in Ghana, Africa, United Kingdom and South Africa



PURPOSE

- The Forty Under 40 Award aims to recognize and celebrate 40 emerging leaders under the age of 40 who have made a significant impact both personally and professionally through their exceptional leadership.
- – To highlight specific projects and individual achievements that have distinguished these young leaders from their peers, showcasing their ability to deliver clear, compelling value, return on investment, and other measurable results.
- – To inspire and motivate the next generation, demonstrating that excellence and success can be attained at a young age.
- – To honor and acknowledge 40 outstanding leaders who have made a profound personal and professional impact through their remarkable leadership.



AWARD CATEGORY

1. Banking and finance
2. Health and wellness
3. Human Resource and development
4. Education
5. Insurance
6. Investment and Pensions
7. Law
8. Government and Government Agencies
9. Manufacturing
10. Logistics and Supplies
11. Real Estate Development / Construction
12. Sales and Marketing / Advertising / Communications
13. Technology and Innovation
14. Mining and Natural resources
15. Agriculture and Agro processing
16. Food /Catering and Beverage
17. Energy/Oil and Gas
18. Theatre and Arts
19. Fashion
20. Architecture / Design / Decor
21. Hospitality
22. Safety and security
23. Transport / Automotive
24. Community Development
25. Philanthropy and Non Profit
26. Sports
27. Aviation
28. Consultancy and Professional services
29. Family business
30. Media (Digital and Social)
31. Event Management / Planning
32. Shipping and Maritime
33. Journalism (Radio / TV / Newspaper)
34. Printing / Press and Publishing
35. Music & Entertainment
36. Telecom and Mobile / Software Development
37. Social enterprise and Community Development
38. Beauty and Lifestyle
39. Authorship and Creative Writing
40. Travel and Tourism



THE AWARD PROCESS

The following levels of supervision, authentication, and validation will be implemented to guard the credibility of the awards.

- Nominations by the public or the nominee
- Request for data from nominated companies and persons.
- Vetting of data and report writing by a technically competent jury.
- Public voting (based on Award category).
- All individuals shortlisted will be notified directly.
- Shortlisted candidates or finalists will be published in Dailies.
- Awarding Board approval
- Winners are finally announced at the Award ceremony.





WHY ATTEND

Participating in the Forty Under 40 Awards is one of the fastest routes to wide recognition of your achievements. Finalists and winners will benefit from extensive media coverage; wide exposure in the investment community; and enhanced peer recognition.

- Recognize and Showcase individual activities and achievements in the past year.
- Gain individual and company recognition in the world of business Unwind after a challenging year.
- Reward individual efforts in a high-profile, cost-effective setting.
- Interact with industry players on issues of mutual interest.
- Bridge the gap between entrepreneurs, executives, managers, and professionals in the public, private, and non-profit sector companies.
- Advertise company products and services.
- Conduct business in a relaxed and fun networking environment.
- The Awards represent a cross-section of individuals of excellence from a wide range of industries we cover who are ahead of their age.
- The Awards recognize a diverse group of exceptional individuals from a broad range of industries, all of whom are demonstrating remarkable achievements and leadership beyond their years.













OCTOBER - 2025



BUSINESS SUMMIT



AWARDS NIGHT

UNDER 40 CHAMPIONS SUMMIT

This event will bring together young people from diverse backgrounds to engage in discussions, workshops, and activities that foster personal growth, leadership development, and social impact. By sponsoring this event, you can make a significant impact on the lives of young people in South Africa, while also benefiting from valuable visibility and engagement opportunities.

The Under 40 Champions Summit is an educational and networking event for shortlisted nominees. It's expected to gather over 100 entrepreneurs and Chief Executive Officers under 40. The Summit offers participants a one-day retreat to gain new perspective on their businesses.

It also gives participants a networking platform to mingle with industry's present and future leaders. Through plenary sessions, panels, debates, keynote addresses, interviews, and presentations, we will engage in dialogue with top business leaders, inspiring practitioners, change agents and mind-blowing thinkers from across the country.



TIMELINES













Why Sponsor

Forty Under 40 offers a premier networking platform for young entrepreneurs, dedicated to fostering the growth of meaningful business relationships.

As a sponsor, your company will receive top priority in terms of visibility, exposure, and opportunities before, during, and after the event. We are committed to promoting your brand and facilitating valuable connections throughout our partnership.

The event will provide an exceptional opportunity for your company to enhance its market presence, build brand awareness, and gain maximum exposure. By sponsoring these events, you position yourself as a key player in an influential network of industry leaders.

Throughout the exhibition and the Awards Gala, we will cultivate a professional business environment, offering sponsors and guests a comfortable and relaxed setting to forge new contacts and establish long-term business partnerships.

SPONSORSHIP OPTIONS

- Platinum package
- Gold package
- Silver package
- Drinks sponsorship
- Award Naming Rights

For sponsorship contact us at
info@xoduscommunications.co.za or call
+27 79 388 7347



SPONSORSHIP

PLATINUM PACKAGE

1. Title Sponsorship
2. Database sharing with sponsor.
3. Branding of cocktail and networking section.
4. Presentation of awards by representative from your company.
5. Speaking rights of 5 minutes during the event which brings together over 200 guests.
6. Branding of venue.
7. Title name for Under 40 Champions Summit, subsidiary events/associated activity.
8. Five award naming rights.
9. Full page advertisement /profile in the awards ceremony brochure.
10. Mention of principal sponsor in all media relations activities.
11. Mention of principal sponsorship during the launch of finalists.
12. One complimentary table for 10 people at the award ceremony.
13. One complimentary place at the high table at the ceremony.
14. Logo imposition on live stream of events.
15. Exhibition slot at the UNDER 40 Champions Summit.
16. Access to event photography and special interview segment.
17. Sponsor status on website, electronic flyers and nomination forms.
18. Company's commemorative brochures and literature on each table.
19. Sponsorship award and certificate.
20. Opportunity to network with senior industry figures, rising stars as well as influential guest.

R 1,500,000

GOLD PACKAGE

1. Branding of cocktail and networking section.
2. Presentation of awards by representative from your company.
3. Speaking rights of 5 minutes during the event which brings together over 200 guests.
4. Branding of venue.
5. Two award naming rights.
6. Full page advertisement /profile in the awards ceremony brochure.
7. Mention of principal sponsor in all media relations activities.
8. Mention of principal sponsorship during the launch of finalists.
9. One complimentary table for 10 people at the award ceremony.
10. Logo imposition on live stream of summit.
11. Exhibition slot at the UNDER 40 Champions Summit.
12. Access to event photography and special interview segment.
13. Sponsor status on website, electronic flyers and nomination forms.
14. Company's commemorative brochures and literature on each table.
15. Sponsorship award and certificate.
16. Opportunity to network with senior industry figures, rising stars as well as influential guest.

R 1,000 000

SILVER PACKAGE

1. Branding of cocktail and networking section.
2. Presentation of awards by representative from your company.
3. Branding of venue.
4. One award naming rights.
5. Full page advertisement /profile in the awards ceremony brochure.
6. Mention of principal sponsor in all media relations activities.
7. Mention of principal sponsorship during the launch of finalists.
8. One complimentary table for 5 people at the award ceremony.
9. Exhibition slot at the UNDER 40 Champions Summit.
10. Access to event photography and special interview segment.
11. Sponsor status on website, electronic flyers and nomination forms.
12. Company's commemorative brochures and literature on each table.
13. Sponsorship award and certificate.
14. Opportunity to network with senior industry figures, rising stars as well as influential guest.

R 400 000

DRINK RECEPTION PACKAGE

This offers a company the opportunity to sponsor drinks/cocktails reception at the start of the awards ceremony.

R 100 000

AWARD NAMING RIGHTS

This Rights gives your company the opportunity of title ownership of a particular award category.

Thus the Award is named after the company. Company benefits from logo on projected screen at the event and on the Crystal Plaque. Naming rights is limited to certain categories only. Offer is limited for one year.

R 50 000



40th
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SOUTH AFRICA

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COMMUNICATIONS
(PTY) LTD-SOUTH AFRICA

www.fortyunder40awards.co.za

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